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SMT. SHARDARANI RAMESHCHANDER Luthra INSTITUTE OF MANAGEMENT

S. R. LUTHRA INSTITUTE OF MANAGEMENT

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S. R. Luthra Institute of Management

"Educational visit to SITME Expo - 2026" organised under Student Startup and Innovation Policy (SSIP) Cell on 12th January, 2026

Students of SRLIM visited "**SITME Expo- 2026**" organised by **The Southern Gujarat Chamber of Commerce and Industry (SGCCI)** on **12th January 2026** from 01:00 PM to 03:00 PM at SIECC Campus, Sarsana, Surat.

As part of the continuous initiatives undertaken by the Student Startup and Innovation Policy (SSIP) Cell at S.R. Luthra Institute of Management (SRLIM), various activities are organized to promote innovation, creativity, and entrepreneurial orientation among management students. In this regard, students were taken for an educational visit to the SITME Expo organized by Southern Gujarat Chamber of Commerce and Industry (SGCCI) Surat on 12 January 2026 at the Surat International Exhibition and Convention Centre (SIECC). The expo, Surat International Textile & Machinery Expo (SITME '26), was jointly organized by the Southern Gujarat Chamber of Commerce and Industry (SGCCI) and the Surat Embroidery Association (SEA). The expo served as an excellent industry–academia exposure platform where students could observe the latest developments in manufacturing, technology, engineering solutions, and innovative business practices. The event brought together numerous exhibitors, entrepreneurs, technology providers, and professionals from diverse sectors, allowing students to experience real-world industrial and business environments.

During the visit, students explored various stalls and interacted with industry representatives to understand emerging technologies, manufacturing processes, and modern business solutions being adopted by industries. The expo was organized to provide a strong platform to the textile industry of South Gujarat and promoting the brand identity of Surat as a global textile hub. The exhibition showcased a wide range of innovative textile machinery, equipment, and services by manufacturers, dealers, wholesalers, and retailers from across the industry. It created an ideal business opportunity for textile manufacturers, job workers, entrepreneurs, buyers, and sellers to connect and expand their business networks. Through this exposure, students gained valuable insights into the scale and technological advancement of the textile machinery sector, the role of innovation in industrial growth, and the collaborative nature of industry-driven exhibitions. Overall, the visit proved to be an enriching learning experience that enhanced students' understanding of industry practices and strengthened SRLIM's commitment to experiential learning and industry engagement.

The event was intended for: Sem 4- Project Management Students (Voluntary, based on registration).

The number of Students who attended: 10 students

Number of Faculties Attended: 2

Name of Faculties Attended: Dr. Swapna Nair, Dr. Jayshree Siddhpuria

Other Participants: N/A

Outcome: The visit fostered entrepreneurial thinking, enhanced industry exposure, and encouraged students to explore innovative ventures.